

You're invited to the Pet Parade at the Relay for Life

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Sent: Wed 6/23/10 5:26 AM

To: mandy.marksteiner@hotmail.com



Register for the Pet Parade at the Relay for Life!

What:

The Pet Pangaea Pet Parade at the Relay for Life

Where:

Ashley Pond in Los Alamos

When:

This Saturday, June 26th from 9 AM to 9:30 AM

[Register Now!](#)

Dear Mandy,

Many of those who will walk in the [Relay For Life](#) on Saturday, June 26th, will do it with someone special in the front of their mind. Maybe it's a parent, a spouse, or a friend who has struggled with, or even died of, cancer. Many of the walkers are cancer survivors. When we see people we care about fighting for their lives, we want to do something!

When I walk I'll be thinking about friends and Jasper, my Weimaraner who served as the Chief Canine Officer of Pet Pangaea. After surviving mast cell cancer for many years, he lost his battle against lymphoma on November 7th. I truly miss him hanging out with me in the office.

Dogs and cats are affected by cancer, too. That's why it means so much to sponsor the second annual Pet Pangaea Pet Parade. Pets and their owners can work together to raise awareness and money for the American Cancer Society.

The Relay for Life organizers said that our walkers donated the most money out of all the groups last year. I hope we can do it again this year!

The Pet Parade will be on Saturday, June 26th, from 9:00-9:30 am at Ashley Pond.

It's completely free to participate. All pets are welcome as long as they are on a leash and under your control. We will provide watering holes along the edge of the pond and plastic bags to clean up after your pet.

We will have a table set up where we'll collect your Relay for Life donations, starting at 8:45 AM. To donate, bring cash or a check made out to the American Cancer Society. We'll also have great prizes and treats for your pets! Prizes will be given away at our table at 9:30 AM. Click on the link at left to

register.

Although we accept last-minute registrants, when you register early you let us know how many prizes to bring.

Please stop by our store on Saturday, too, because we are going to donate 10% of our gross sales to the [Dog and Cat Cancer Fund](#).

The Dog and Cat Cancer Fund is a 501(c)(3) non-profit organization that fights canine and feline cancer.

- They help dogs and cats with cancer get treatment, even if their owners can't afford it.
- They help develop life-saving treatments by offering research grants to scientists.
- They raise awareness of the risk factors of cancer for dogs and cats and encourage early testing.

The DCC Fund has been able to help many special family members get the treatment they need, regardless of their owners' ability to pay for it. Like Gizmo, an eleven year old dog who had bone cancer, and was able to get the amputation that she needed to live... Or Tokyo Pete, who had a painful cancerous tumor on his chest and needed surgery... Or Angel, a 4½-year-old border collie who was successfully treated for her lymphoma.

We're proud to donate to this fund, because they give hope to families facing the costs of treatment.

Here's another reason for hope. Available treatment options for pets are improving:

Now dogs with lymphoma can receive bone marrow transplants at the College of Veterinary Medicine at North Carolina University. North Carolina University is the first academic institution to offer this treatment to dogs in a clinical setting.

30% of the dogs that received a bone marrow transplant have been cured (Dogs who receive the traditional chemotherapy treatment face a 0-2% survival rate).

"Canine transplantation is a way for us to try to cure, or start curing, canine lymphoma," said Assistant Professor of Medical Oncology Steven Suter in an [online video](#). "Bone marrow transplantation is the standard of care for people and we decided at this point we should try to do this for dogs also."

Being a part of Relay for Life is a great way to get outside and do something that brings us closer to curing cancer, both for people and for pets. I hope to see you all there!

To your pet's good health,
Cyndi Wells
Owner

Pet Pangaea LLC

P.S. If you cannot attend the Pet Parade but would like to donate, we encourage you to donate to [Team Ridgeview](#).

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